

Monroe County Climate Change Advisory Committee Meeting

Meeting Minutes March 20, 2017

BOCC Meeting Room

Marathon Government Center

Marathon, FL 33050,

12:30 a.m. – 4:00 p.m.



- I. Review and Approval of Meeting Agenda and Feb. 13th –Bob
 - a. Approved minutes Perry/Chris
 - b. Approves agenda Michelle/Lisa
- II. Public Comment
 - a. None
- III. Report on TO DO and ACTION items
 - a. Solar study- Update Lisa updates the group on how the BOCC plans to proceed. Rooftop solar will be included as an ‘add on’ option in the bid process. CCAC members voted to approve a second resolution to the BOCC asking that solar feasibility be considered for the Cudjoe fire station (Lisa recused). The CCAC will continue to work on a request for a blanket request that all planned projects new or renovations of county facilities include alternative energy in the contract as a bid additive “option”
 - b. Home Rule Bills/ Bag Ban- Shirley updated the members on the legislation moving through the Florida House and Senate. As well as the City of Coral Gabels effort to regulate plastic bags.
- IV. Communications Plan – Bob
 - II> Input was sought from Commissioner Carruthers to determine the value of a communications plan. She suggested that communicating what the county is doing may help with support for funding decisions. Chris suggested specific examples based on audience such as road flooding for homeowners. Ed suggested that the target groups include enviro. organizations and real estate professionals. Shirley suggested that the business community be further broken down into sections by audience. General consensus that case studies, examples be used and that action items be highlighted as what folks can do- or what they can support the county doing. For individual actions Ed suggested that consumer behavior may be a powerful change agent. Consumer actions can benefit both the individual and the community. A second high impact action is investment. Michael suggested the focus be on ways to communicate. Perry suggested list both individual and gov. actions and we need to align the plan with GreenKeys. Ed suggested a county-wide approach including ‘action items we need funding for and why’ . Suggestions include; seeking additional grants, detail what the county is doing within each section, identify budget plans for funding. Perry suggested including the AAA development in outreach- general agreement. Additional suggestions; identify milestones/timelines, explain why the Keys are unique, explain the function of the plan. Julie suggested a one-page handout or infograph targeted to each audience. It was decided that the general plan will be vetted by members and adopted at the April meeting which was changed to a workshop 11am-4pm.
 - b. List possible invited participants

II> Perry will invite School District PIO to look over the sections and come to meeting. Julie will follow up as well.

c. List of actions for committee

II> Identification of section leader

1. Intro- Bob
2. Section 1-3 School – Perry
3. Section 4- Homeowner- Michael, other residents- Vicki
4. Section 5 Business- Lisa
5. Section 6- Tourists- Shirley
6. Section 7 Gov. Alicia and Bob
7. Eval- Vicki

III> 10 or more actions per section

d. Schedule 1 or more day workshops

e. Webinar on communication

V. Update on the Compact's Regional CC Action Plan v. 2.0. Planning effort begins soon and should wrap up by Dec. for release that next Summit. Chris outlined the time frame for the RCAP public comment-

VI. New Business

a. Resignation of Chris Bergh

b. Lisa reported that Keys Energy will change its net metering policy that will not be favorable to solar owners.

Appointed Members:

Bob Glazer (Chair) X	Ed Russo X	Shirley Gun X
Michelle Robinson X	Perry Johnston X	
Lisa Kaul X	Chris Bergh X	
Vicki Boguszewski X (Vice Chair)	Michael Larson X	

Advisory members; TJ Patterson, Julie Cheon X, Alison Higgins X

Staff / Office:

Commissioner Carruthers / BOCC Liaison X
Alicia Betancourt / Extension Service- Staff Liaison X
Rhonda Haag / Sustainable Program Manager
Pedro Mercado / County Attorney X
Michael Roberts / Growth Management

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