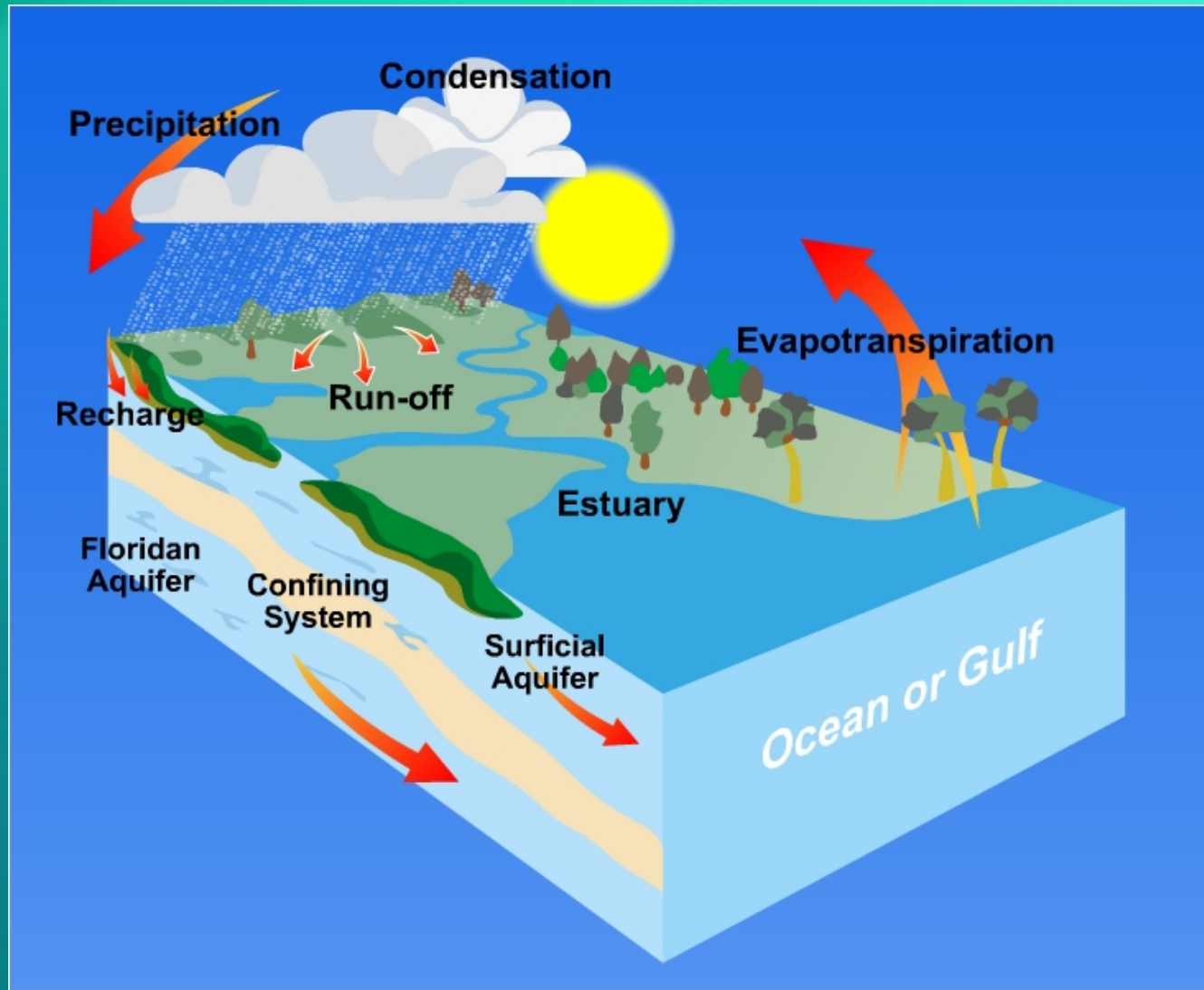


CONSERVE



**WATER CONSERVATION STARTS
IN YOUR BACKYARD**

Our water supply comes from RAIN



CONSERVE

Sunshine State...or Water State?

- Average of 52 inches of rain per year
- Almost 45 inches "lost" to evaporation and transpiration



Two Seasons...Wet & Dry

70% of annual rain falls during summer

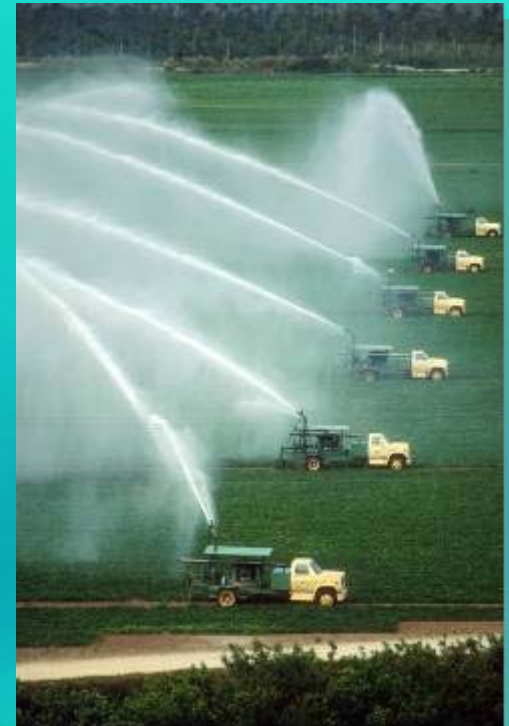
- Replenishes lakes and underground aquifers



Two Seasons...Wet & Dry

Highest demands during dry winter/spring

- Tourists
- Seasonal Residents
- Food Crops



Year-Round Water Conservation

Benefits

- Reduces wasteful habits
- Smart thing to do & saves money, too
- Helps stretch wet season water supplies through drier months
- Minimizes potential water shortages



Know the rules in effect for your area

- Some local governments have year-round ordinances in place prohibiting daytime watering
- Regional or local water shortages may prompt the SFWMD to issue water use restrictions

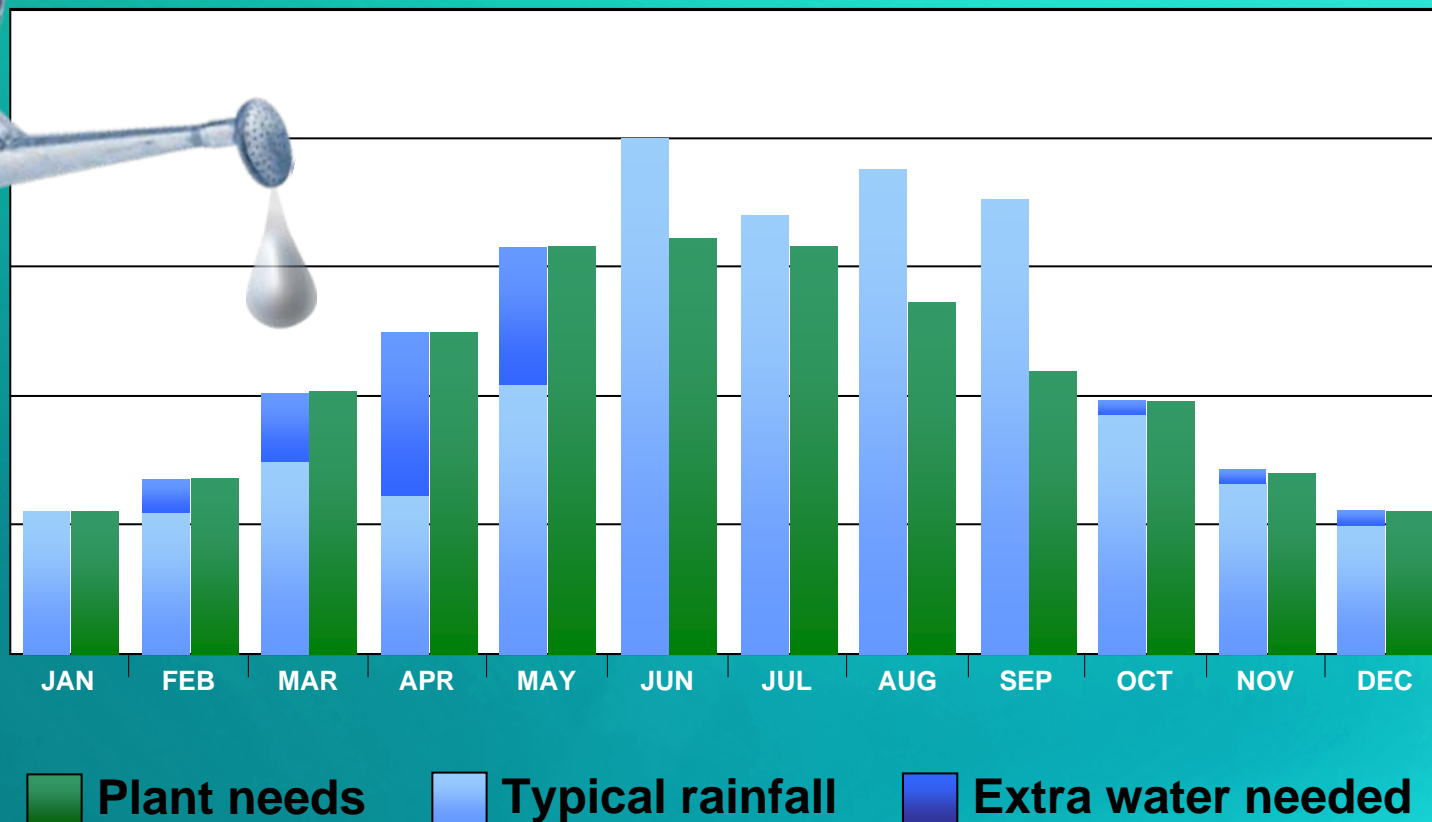
**For water shortage restrictions,
call the SFWMD
Water Conservation Hotline
1-800-662-8876**

*Follow YOUR
local
Ordinance*



How much water does your lawn really need?

Seasonal rainfall typically provides enough water, except during height of dry season



CONSERVATION

What a Waste!

- Watering your lawn every other day for 15-30 minutes adds up to 7 feet of water per year **MORE** than what your grass needs to stay green and healthy



If you have an automatic sprinkling system...



Prevent **OVERWATERING**

- Set automatic timer based on seasonal plant needs
- Use a rain sensor switch
- Be sure to comply with any year-round ordinances or water shortage restrictions

If you DON'T have an automatic system....

Prevent OVERWATERING

- Water only areas that show signs of stress
 - When footprints remain visible in the grass
 - When grass blades begin to curl
 - When color changes from green to blue-gray
- Do not water just before, during or after it rains
- Be sure to comply with any year-round ordinances or water shortage restrictions

Other tips to help drought-proof your lawn

- ✓ **Water early in the day**
– best before sunrise
- ✓ **Water deeply = longer roots**
- ✓ **Keep mower blades sharp**
and raise the blade
- ✓ **Don't fertilize until summer rains**

Reduce your use



- It's easy to reduce your water use
- Change your habits:
 - Fix leaky fixtures
 - Turn off the faucet when brushing your teeth or rinsing vegetables
 - Take shorter showers
 - Install low-flow toilets/showerheads
 - Don't use toilet as a waste basket
 - Wash full laundry and dish loads

No Pain...Lots of Gain



Do the Math...

- One drop per second from a leaky faucet =
2,700 gallons per year!
- In a city of 10,000 homes =
27 MILLION gallons!!!

Show me the Money!



Water Savings Incentive Program (Water SIP)

- Cooperative 50/50 funding up to \$50,000
- Technology-based water conservation projects

YOU can make a difference

For more tips and funding information
visit www.savewaterfl.com or
call us toll-free in Florida at
1-800-662-8876

